

NEWS  
IMMEDIATE RELEASE

**BLUEKEY® WIRELESS ADDS UPB™ INTERFACE**

**Fort Lauderdale, FL March 1, 2009** – The BK-UNV01 BlueKey® Universal Bluetooth® Remote Control System has been upgraded to support the PulseWorx UPB™ PIM-R Interface Module. With an increasing demand for the UPB power line system BlueKey recognized the importance of adding this capability. The Universal Powerline Bus (UPB™) a highly reliable, cost effective, 2-way communications technology that enables control products to utilize existing powerlines for residential applications. BlueKey already supports Insteon® and X10 systems that also utilizes the power line as the communication medium. BlueKey products offers direct remote control from the cell phone to the device via Bluetooth® without the need for a network connection and compatible with most handsets on the market. This BlueKey® Universal Control module works with the BlueKey proprietary remote control system for cell phones via a Bluetooth connection providing up to 300 feet of open-air range communications. This new product will be introduced during the upcoming EHX show in Orlando, FL March 2009.

The BlueKey® technology allows a Bluetooth® mobile device to remote control almost any device while utilizing proprietary GUI Java applications and matching BlueKey transceiver and acts as a bridge between the mobile device and various systems.

The BlueKey® technology changes the paradigm of a limited centralized use of remote controls into a common transportable device enabling a Standardized format for ALL remote controllable products. The user for the first time will have the ability to control and operate devices in your primary home, secondary home, multiple vehicles, traffic gates, security access at the office and other daily controlling scenarios.

Pulseworx®, is a brand of Powerline Control Systems Inc.(PCS) is considered the upscale standard for powerline carrier remote control technologies and is widely used by the home control industry and DIY markets. The PulseWorx® system allows lighting, HVAC and appliance control by using low cost and simple to install modules.

The BlueKey® technology allows the cell phone to unlock your vehicle, open the garage door and operate the house lights. Even better, control multiples homes and vehicles with only your cell phone and the flexible and configurable user interface can be custom labeled for up to 82 commands!

The company also licenses target reference designs to manufacturers worldwide vertical markets such as; Security, Automotive, Access control, A/V Appliances, Door/Gate operators, Home/Commercial controls, Monitoring, Medical, and Instrumentation.

BlueKey Wireless Systems Inc. is located in Ft. Lauderdale Florida and a leading developer of remote control technologies, which enable mobile devices to perform remote control and other integrated functions. The company has filed multiple Patents for their technologies.

Look for more information on BlueKey Wireless products at [www.BlueKeyWireless.com](http://www.BlueKeyWireless.com)

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**IMAGE OF BK-UNV01**

